

# Cost-Efficient Performance for Critical Applications

*Deploy a new generation of scalable server platforms powered by the Intel® Xeon® processor 7500 series with Windows Server® 2008 R2 and SQL Server® 2008 R2*

Your mission-critical application drives your business, but as demands on service and budget continue to increase, how can you improve the efficiency and cost of supporting critical infrastructure? Applications related to revenue generation, security and compliance, or management of life-critical services and public safety require high availability and the best possible performance.

This server platform features significant innovations to help you achieve the performance, scalability, and reliability you need for the critical applications that keep you in business, while reducing your total cost of ownership (TCO).

## **Mission-critical Platform Alternative**

Reduce costs without sacrificing performance, manageability, or security by migrating from RISC/UNIX or mainframe hardware and software platforms to servers powered by Intel Xeon processors and Microsoft software.

### **Scalable Performance**

Expand the business by achieving the level of performance and scalability your organization needs at a dramatically lower cost.

### **Advanced Reliability**

Expand the business by achieving the level of performance and scalability your organization needs at a dramatically lower cost.

### **Flexibility and Energy Efficiency**

Improve performance and reduce power consumption through automated energy efficiency and realize the cost-saving benefits of flexible virtualization.

## Get Started Today

More effectively meet the changing demands of your business by taking advantage of greater choice and flexibility with industry-standard servers powered by Intel and Microsoft. Contact your hardware partner today to begin exploring the benefits of this mission-critical platform.

