

Intel and Microsoft Transforming the economics of enterprise computing

Intel and Microsoft have been collaborating for more than 20 years to create and deliver IT solutions for a more dynamic and efficient IT environment. Today, this alliance brings you integrated solutions to transform the economics of business computing, from the data center to the desktop and beyond.



See how to transform your IT environment at
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Microsoft

Together, Intel and Microsoft are helping your employees get more done faster, and making your IT environment more efficient, secure and easier to manage.

The Data Center

Servers based on the Intel's latest microarchitecture with Microsoft® Windows Server® 2008 R2 offer an unprecedented opportunity to refresh existing infrastructure and accelerate data center ROI, saving on power and cooling, space, and labor costs.

- **Intelligent performance that dynamically adapts to your environment**, while giving IT administrators unprecedented control over configuration and operation
- **Automated energy efficiency with intelligent power management** that offers the ability to park or sleep cores and reduce power consumption at a new level, and lets system managers configure the system power budget from within Windows®
- **Maximize the benefits of virtualization** through complementary virtualization technologies that help provide optimal performance and headroom, energy efficiency, manageability, and flexibility to support migration, consolidation and other virtualization models

Business PCs

An investment now in desktop and notebook PCs based on Intel® Core™2 processors with vPro™ technology and the Windows® 7 operating system is a smart way to streamline PC management, boost employee productivity, and help make your business more secure.

- **Streamline PC management and reduce the need for desk-side maintenance visits** with Intel® vPro™ technology, new Windows 7 manageability features, and virtualization that lets you seamlessly run and manage legacy applications
- **Save up to 40 or more minutes of productivity per user** with the ability to perform Windows 7 upgrades remotely overnight¹
- **Boost employee productivity** with faster multi-tasking performance and new, optimized usability features in Windows 7
- **Safeguard your business** with a more secure, encrypted power-up capability that lets IT staff remotely deploy security patches, audit PCs, and update security software—maximizing protection while minimizing work disruption

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¹ MMS demo showing remote, wireless Windows® 7 upgrade on Windows XP laptops: <http://www.vimeo.com/4430604>. Time to upgrade a PC with an HDD on a standard enterprise network is approximately 40 minutes. This time can vary depending on network conditions and HDD/PC performance. Time to upgrade could be considerably longer if a depot visit is required.

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